Master of Science in
International Management

GLOBAL INTELLIGENCE
VISIONARY MANAGEMENT
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Established in 1991, the HKUST Business School has risen to international prominence in a remarkably short period of time, achieving widespread global recognition and a variety of prestigious academic rankings. Always striving for excellence, our strengths lie in our full range of program offerings, the high-quality research conducted by our world-class faculty, and our diverse and high-caliber students.

The HKUST Business School is proud to be at the forefront of educational development and innovation in business thinking. We were the first business school in the region to receive accreditation from both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS), two of the world’s leading assessment bodies.

Our unique Asian and global perspectives are made possible by our 140-strong international faculty. These leading thinkers from diverse national, cultural, and ethnic backgrounds come together to provide our students with a consistently engaging and highly stimulating environment for learning and research. Our graduates strive to exert a positive impact on both the business world and wider society.
TIMES HIGHER EDUCATION YOUNG UNIVERSITY RANKINGS 2018-2020

QS BUSINESS MASTERS RANKING 2023: MANAGEMENT
ASIA PACIFIC
HKUST MIMT PROGRAM

WORLD NO. 1

FINANCIAL TIMES EXECUTIVE MBA RANKINGS
KELLOGG-HKUST EXECUTIVE MBA PROGRAM

WORLD NO. 1

UNIVERSITY OF TEXAS AT DALLAS BUSINESS SCHOOL
RESEARCH RANKINGS 2005-2022

WORLD NO. 4

FINANCIAL TIMES GLOBAL MBA RANKINGS 2010-2020
HKUST MBA PROGRAM

WORLD NO. 20

CEMS SCHOOL OF THE YEAR 2020-2021
HKUST MIMT PROGRAM

QS WORLD UNIVERSITY RANKINGS 2021

WORLD NO. 27
PROGRAM

The HKUST Master of Science in International Management Program, HKUST MIMT, is a one-year full-time pre-experience postgraduate degree program. It is tailor-made for fresh graduates who possess multi-cultural aptitude and aim to take up international leadership positions in their careers.

FAST-TRACK ADVANTAGE

The HKUST MIMT program is designed to provide students with a fast-track advantage and competitive edge by offering them the latest academic knowledge and practical experience necessary for career development, as well as exposure to international and cultural perspectives outside the region. The program offers two 1-year full-time study tracks, MIMT and MIMT with CEMS qualification (CEMS Track), which students can choose based on their interests, qualifications, and needs.

The program consists of four terms, beginning with Summer Term (August), Fall Term (September to December), Spring Term (February - May), and an optional summer internship after Spring term.

The MIMT students follow the one-year HKUST MIMT program curriculum while the MIMT with CEMS qualification (CEMS Track) students adhere to the CEMS MIM program curriculum and requirements, which incorporate a block seminar, a seminar on Global Citizenship, required courses on Global Strategy and Global Leadership, a business project, and skill seminars developed in a synchronized manner by the 34 world-class business schools of the CEMS Alliance. The CEMS track students are required to undertake a guaranteed exchange opportunity to a CEMS member school in either Fall Term or Spring Term, and there will be reciprocal exchange-in students at HKUST from other CEMS member schools.
CAREFULLY-DESIGNED CURRICULUM WITH ASIA FOCUS

The HKUST MIMT program builds a strong foundation for management success and creates a unique learning experience for each of our students through rigorous study and an emphasis on creativity, analytical thinking, teamwork and actual practice.

The curriculum is carefully-designed to combine academic theory with business practice and international exposure. One of the distinguishing features of our courses is the emphasis on developing Asia and China business expertise. A good number of our courses have Asia focused content to equip students with a better understanding of the Asian business environment.

Fast-track  Tailored Curriculum  Global Perspective  Asia Focus

LEARNING OUTCOMES

On successful completion of the program, graduates will be able to:

• Conduct business management exercises in a culturally diverse setting drawing on international learning experiences;

• Apply advanced management and leadership principles, developed from systematic engagement with the corporate world;

• Assess business situations with ethical implications and apply principles of responsible business decision-making and leadership in different contexts;

• Solve problems and generate innovative solutions with confidence, speed, and soundness; and

• Execute management tasks with comprehensive requirements for responsible and accountable leadership skills in a culturally diverse environment.
**HKUST MIMT DEGREE**

The MIMT program aims to develop students’ management knowledge and skills related to managing global organizations, to enhance the students’ cross-cultural and international exposure, and to prepare the students to be potential candidates for leadership positions in international management in a cross-cultural work environment.

The HKUST MIMT program is conducted on a full-time basis. Students can process a whole year of master’s degree study at HKUST. They are required to complete a total of 34 credits of coursework within this 1 year of full-time study. Unless otherwise stated for course selection, the courses are pre-selected for students in each particular term.

Upon successfully completing the MIMT program, graduates will be awarded the “Master of Science in International Management” degree from HKUST and may opt to pursue a double degree program in collaboration with Yale and FGV - EAESP.

**COURSE LIST**

### Core Courses
(10 Credits)

- Doing Business in Asia
- Managerial Decision Making
- Market Research for Business Applications
- Project Management
- Understanding Consumers: A Strategic Approach

### Required Courses
(5 Credits)

- Global Citizenship
- Managing Global Complexity
- Strategic Management in Asia

### Sample List of Elective Courses
(19 Credits)

- Achieving High Performance in Teams
- Business and Climate Change in Asia Pacific
- Deal Making across Asia and China
- Effective Negotiations
- Introduction to Management*
- Leveraging Personality in the Workplace

*Offering schedule is subject to availability

#Pre-selected specified electives for students without UG business background
MIMT PROGRAM SCHEDULE

AUG
Summer Term

SEP - DEC
Fall Term

FEB - MAY
Spring Term

GRADUATION
MSc in International Management Degree
The HKUST MIMT program has been offered in partnership with CEMS (the Global Alliance in Management Education) since 2013. As a prospective student, you can now pursue the HKUST MIMT Degree with CEMS Qualification (CEMS Track) based on your interests, qualifications, and needs.

The curriculum of the MIMT (CEMS Track) is built upon the CEMS requirements. Students have to complete the add-on CEMS MIM requirements, including CEMS-exclusive courses, an academic exchange with cross-cultural experience, a practical internship integrating theory and practice, and possess enhanced language capability.

Upon completion of the HKUST MIMT Degree with CEMS Qualification, graduates will be awarded both the “Master of Science in International Management” degree from HKUST and the “CEMS Master’s in International Management” recognition qualification from CEMS. Graduates can join the HKUST Congregation, as well as the CEMS Annual Graduation Ceremony upon graduation and become alumni of both worldwide networks.
CEMS is the global alliance in management education consisting of leading business schools and multinational companies around the world. Founded in 1988 in Europe, the network has grown steadily to the Americas and Asia, largely due to the success and popularity of the prestigious supranational CEMS Master's in International Management program (CEMS MIM).

CEMS is the global leader in the pre-experience Master’s market and the CEMS MIM is acknowledged as the best passport for an international career. This program is exclusively open to Master’s students of CEMS member schools, who meet very strict selection criteria and will receive the CEMS qualification in conjunction with their home degrees.

This global network is unequalled in terms of the reputation of its worldwide members: 34 world-class academic institutions collaborate with over 70 companies and 8 non-profit organizations to offer international, postgraduate students a unique blend of high quality education and multi-country experience. Academic membership to the CEMS network is by invitation only and the selected institutions are among the best in their regions.

CEMS corporate partners represent a highly diverse network in terms of sector of activity, company culture, size and reasons for being part of the CEMS alliance. However, they all recognize the important competitive advantage of a privileged access to a pool of internationally-minded top business students.

The partnership structure enables corporate partners to contribute actively on a variety of fronts within the network: from contributing to the strategic orientation and management of the network and CEMS MIM curriculum delivery, through to recruiting CEMS students, graduates or alumni to their organizations. CEMS corporate partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance.
HKUST MIMT DEGREE
CEMS Master's in International Management

**Exchange in Spring Term**
- **AUG** SUMMER TERM
  - HKUST
- **SEP - DEC** FALL TERM
  - HKUST
    - A Block Seminar
    - A course on Global Strategy
    - Elective Courses
    - Pre-selected Core/Required Courses
    - Skill Seminars
    - Language courses (optional)
- **FEB - MAY** SPRING TERM
  - Exchange at CEMS school
    - A Business Project
    - A course on Global Leadership
    - Elective Courses
    - Global Citizenship
    - Skill Seminars
- **JUL - AUG** International Internship
  - Minimum 8 weeks

**Exchange in Fall Term**
- **AUG** SUMMER TERM
  - HKUST
- **SEP - DEC** FALL TERM
  - Exchange at CEMS school
    - A Block Seminar
    - A course on Global Strategy
    - Elective Courses
    - Skill Seminars
- **FEB - MAY** SPRING TERM
  - HKUST
    - A Business Project
    - A course on Global Leadership
    - Elective Courses
    - Global Citizenship
    - Pre-selected Core/Required Courses
    - Skill Seminars
    - Language courses (optional)
- **JUL - AUG** International Internship
  - Minimum 8 weeks
MIMT
with CEMS Qualification

CORE COURSES (10 Credits)
- Doing Business in Asia
- Managerial Decision Making
- Market Research for Business Applications
- Understanding Consumers: A Strategic Approach
- Project Management

REQUIRED COURSES (5 Credits)
- Global Citizenship
- Managing Global Complexity
- Strategic Management in Asia

SAMPLE LIST OF ELECTIVE COURSES* (19 Credits)
- Achieving High Performance
- Business and Climate Change in Asia Pacific
- Business Project *
- Deal Making across Asia and China
- Effective Negotiations
- Leveraging Personality in the Workplace
- Skill Seminar I & II *

*Specified Elective Courses exclusive for CEMS Track
* Offering schedule is subject to availability

LANGUAGE COURSE
All students must have competence in three languages, which include English, a second and a third language when graduating.

The HKUST MIMT program provides:
- Basic Spanish
- Basic Chinese (Mandarin)

INTERNATIONAL INTERNSHIP
Students are required to work for a consecutive period of at least 8 weeks in the same company outside their home schools or home countries as international internship after Spring Term. The location of the international internship, together with the student's home country, home school and exchange school must cover at least three countries. Students are expected to play an active role in securing the internship which must be approved by the School before they start.

The internship must be a full-time activity at a professional level (first job level of a graduate recruit) where students are given one or more challenging projects with a certain degree of autonomy. Students' performance in the internship will be assessed and evaluated by the company upon completion of the internship.
DOUBLE DEGREE OPTION

Combining two master’s degrees from two leading business schools in two countries, the M2M Program aims to offer high-achieving students the opportunity to gain a solid business education and a global perspective concurrently. M2M students benefit from the career resources, networks, and distinctive strengths of two leading business schools, allowing them to enter the job market with key advantages over their peers.

HKUST - YALE/ - FGV EAESP DOUBLE DEGREE OPTION

Under a double degree partnership established by the HKUST Business School, the Yale School of Management (SOM) and the FGV Sao Paulo School of Business Administration (EAESP), the HKUST MIMT program can be combined with the Yale SOM Master of Management Studies in Global Business and Society (Yale MMS) or the FGV EAESP Master in International Management (FGV MPGI).

Students can opt for the HKUST-Yale or FGV EAESP double degree option at the time of HKUST MIMT admission. Successful students being admitted to both universities will spend the first academic year in the HKUST MIMT program and the second academic year in the Yale MMS program or the FGV MPGI program. Students are required to settle the program fees to HKUST and Yale or FGV EAESP in the respective year of their study. Scholarships or financial aid, if any, are also independently allocated by the respective schools.
1ST YEAR

MIMT
- 1-Year-Study at HKUST

MIMT (with CEMS Qualification)
- CEMS Exclusive Courses
- Exchange at CEMS Schools
- International Internship

HKUST-Yale/ -FGV EAESP DOUBLE DEGREE OPTION
- Fulfill the HKUST MIMT degree requirements with satisfactory academic performance
- Additional admission requirement for Yale MMS program:
  - Work experience: have full-time work or internship experience for at least 12 weeks, at a professional level (first job level of a graduate recruit)

2ND YEAR

Yale - MMS

FGV EAESP - MPGI

GRADUATE

HKUST & Yale/ FGV EAESP Double Degree
FACULTY

We have assembled a distinguished group of academics from around the world, who are renowned for their cutting-edge research and exceptional industry experience. Their backgrounds and abilities mean they can impart a deep and empowering understanding of international business.

FACULTY BY NATIONALITY

<table>
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<th>Nationality</th>
<th>Percentage</th>
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<tr>
<td>Mainland China</td>
<td>39.5%</td>
</tr>
<tr>
<td>United States</td>
<td>13.5%</td>
</tr>
<tr>
<td>Hong Kong SAR</td>
<td>10.5%</td>
</tr>
<tr>
<td>Canada</td>
<td>6.6%</td>
</tr>
<tr>
<td>India</td>
<td>6.6%</td>
</tr>
<tr>
<td>Europe</td>
<td>4.9%</td>
</tr>
<tr>
<td>Others</td>
<td>18.4%</td>
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As of September 2020

WORLD-CLASS FACULTY

HKUST Business School is home to both experienced academic scholars and bright young faculty who hold PhDs from internationally-acclaimed universities. Senior faculty members have gained extensive teaching experience at major business schools around the world while adjunct faculty are drawn from among the senior leaders of major corporations around the world.

HKUST Business School also boasts a diversified mix of faculty from around the world. Over 89% of our faculty are from outside of Hong Kong. We have consistently been ranked highly on this score by international media.
FACULTY PROFILES

PROF. ELLICK WONG
Professor, Department of Management; Academic Director, HKUST MIMT Program
Teaching & research expertise: Managerial decision-making, Human judgment and decision processes, Language processing, Human attention

PROF. BILIAN SULLIVAN
Associate Professor, Department of Management
Teaching & research expertise: Organizational learning and change, organizational and inter-organizational networks, international management, decision-making

PROF. JOSEPH SALVACRUZ
Professor of Business Practice, Department of Marketing
Teaching & research expertise: Strategic marketing, branding, management, international marketing and business, food and agribusiness marketing, applied economics/econometrics decision-making

PROF. CHRISTOPHER DORAN
Adjunct Associate Professor, Department of Management
Former Director of Strategic Planning and Development, A.S. Watsons MBA, INSEAD

PROF. DANQING WANG
Assistant Professor, Department of Management
Teaching & research expertise: State-Firm Interaction, Non-Market Strategies, Emerging Markets, Political Sociology

PROF. MITYA NEW
Adjunct Associate Professor, Department of Management
International Management Consultant and Professor at Business Schools, Executive Coach for Senior Leaders

PROF. MELODY CHAO
Associate Professor, Department of Management
Teaching & research expertise: Globalization, multicultural psychology, group processes and intergroup relations, organizational behavior, normative judgments

PROF. JEEVAN JAISINGH
Associate Professor of Business Education, Department of Information Systems, Business Statistics and Operations Management
Teaching & research expertise: Economics of information systems, Information security and privacy, Electronic commerce
Our student body comprises a rich mix of vibrant cultural and academic backgrounds. Studying with an international cohort, students will gain immediate insights into cultural issues in the global economy and benefit from working with close-knit cross-cultural teams to understand real-world business problems.

A CLASS OF GLOBAL TALENT

The students of the 2023-24 intake form an international cohort with a good balance of diversity.

About half of the class have obtained their first degrees from the United States and the United Kingdom. The rest of the class gained their first degrees from Australia, Canada, Hong Kong SAR, Mainland China, Korea and Germany.

<table>
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<tr>
<th>Country of 1st Degree Institution</th>
<th>United States</th>
<th>United Kingdom</th>
<th>Canada</th>
<th>Mainland China</th>
<th>Germany</th>
<th>Republic of Korea</th>
<th>Poland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>32%</td>
<td>27%</td>
<td>12%</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
<td>2%</td>
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</table>
Our alumni have secured their first jobs worldwide after completing the MIMT program. Most of the graduates are based in Mainland China and Hong Kong while there are others based in Europe, Americas and other Asian countries.

The graduates have embarked on their career journeys in finance, IT, consulting and retail & luxury etc. Their job functions also span across management, consulting, marketing, analyzing, business development and human resources, etc.

**JOB LOCATION**

- **Mainland China**: 51%
- **Hong Kong SAR**: 26%
- **Asia-Pacific**: 4%
- **Europe**: 14%
- **The Americas**: 5%

**Job Industry**

- **Finance / Insurance**: 30%
- **IT / Technology**: 21%
- **Consulting / Information Service**: 13%
- **Retail / Luxury**: 4%
- **Healthcare / Pharmaceutical**: 3%
- **Consumer Goods / FMCG**: 2%
- **Logistics**: 3%
- **Hospitality**: 2%
- **Education**: 2%
- **Others**: 13%

**Job Function**

- **Manager**: 15%
- **Account Manager / Sales / Marketing / CRM**: 11%
- **Consultant / Specialist / Analyst**: 27%
- **Product / Project Management**: 9%
- **Accounting / Finance**: 6%
- **Consulting / Information Service**: 6%
- **Business Development**: 2%
- **Management Trainee**: 3%
- **HR / Admin**: 4%
- **Associate**: 6%
- **Operations Development**: 2%
- **Retreat Trainee**: 1%
- **Others**: 8%

**LIST OF EMPLOYERS**

- Accenture
- Amazon
- Bloomberg
- BMW Group
- China CITIC Bank International
- Coca-Cola
- DBS
- Deloitte
- DJI
- Goldman Sachs
- Google
- Henkel
- HSBC
- Huawei
- Hugo Boss
- Jardine
- J.P Morgan
- KPMG
- Lenovo
- McKinsey & Company
- Oliver Wyman
- PwC
- Tencent
- United Overseas Bank (UOB)
TESTIMONIAL
FROM ALUMNI

ROGER WU
2013-2014 Intake

Being a student of the HKUST MIMT program was one of the best choices I made in my life, and it was an eye-opening and unforgettable experience. The program surprised me in many aspects such as the competitive and diverse cohort, dedicated staff, and widespread yet strong network, etc.

I really appreciated the MSc Career & Professional Development team who guided me through the job hunting process and assisted in landing my first job after graduation with Bain & Company.

HKUST MIMT program have equipped me thoroughly to face the challenges in my work environment.

RAJVI SHAH
2014-2015 Intake

I believe that the courses I studied and the people I met during the HKUST MIMT program have equipped me thoroughly to face the challenges in my work environment. The curriculum of the course is designed to tackle the business complexities that exist and will exist in the coming years. The professors have always inspired us to be forward looking and exposed us to real world cases that make learning more efficient and applicable. My time in Beijing during my international exchange provided me with insights into the Chinese working culture through the business project. These are the experiences and learnings I carry with me when addressing business issues that today’s companies are facing. Above all, I am grateful to the HKUST MIMT program for linking me to a network of bright and open-minded individuals that support me throughout my journey.

DUCKY HUANG
2015-2016 Intake

I improved my communication and presentation skills a lot through various of group work.

I really appreciate the one year in the HKUST MIMT program, which provided me with both knowledge and practical experience and made me better prepared for the job market. I improved my communication and presentation skills a lot through various of group work, making me more confident in the workplace. In addition, the data analysis methods and project management tools I learnt from CEMS business project are also helpful for me to manage the projects I have in my current job.
Studying at the HKUST MIMT program was one of the best decisions I have ever made. I feel grateful for what I have accomplished so far and would like to express my heartfelt gratitude towards both HKUST and the MIMT program. Well designed with real world case studies and class projects, the MIMT program nurtured us to become a real business professional. The program also provided us with the opportunity to, not just only see, but also experience and interact with the world. I worked and studied with students from different cultural backgrounds, and gradually became a truly global citizen throughout the 1-year study. Thanks to these mind-blowing experiences in the MIMT program, which have equipped me with distinctive qualities to outperform in job interview and eventually allowed me to kick-start my current career at Google (China).

During my time at HKUST, I had the chance to improve my leadership skills as the President of the CEMS Club, to expand my professional network within HKUST and the CEMS alliance, and - most importantly - to meet incredible people from all around the world. The comprehensive management coursework of the MIMT program provided me with the relevant skill set to excel in an international environment, helped me look beyond the obvious to solve complex and important problems, and prepared me perfectly for the GBS master’s at Yale University as well as my current job as a Senior Consultant at Deloitte US.

I will never forget my one-year journey at HKUST MIMT program, since it improved my soft skills and enriched my global vision. As the President of the CEMS Club, I had many chances to enhance my leadership skills and build network with CEMSies around the world. During my International Exchange and CEMS Business Project at HEC Paris, I cooperated with European teammates as a consultant, to brainstorm for novel marketing ideas and to solve practical problems in the real business world. More importantly, MIMT program and HKUST Business School offered abundant career development opportunities and alumni resources, which is one of the reasons why I can outstrip other potential applicants and get the offer of Tencent WeChat in challenging interviews. In a word, if you are outgoing and adventurous, HKUST and CEMS alliance will be the best choice for your postgraduate studies.
TESTIMONIAL
FROM PROJECT SPONSORS

China CITIC Bank International Limited
Deputy General Manager &
Head of Marketing & Customer Digital Experience,
Personal & Business Banking Group

Mr. Kenneth Chan
The team has done an excellence work on providing quality data, research with insights and presented in a clear and precise ways that is very relevant to our roadmap. What's more, the team demonstrated professionalism, understanding of our needs and a memorable experience throughout.

Fung Group
Director-Sustainability &
Executive Vice President-Supply Chain Futures

Ms. Pamela Mar
The students were able to translate our broad objective into something concrete and with great success potential, without step-by-step guidance from us. They went above and beyond our expectations by producing a great video and a handbook; both of which showed careful thought, planning, and creativity. From the beginning to the end of the project, the team showed increasing amounts of independence, initiative, and creativity to deliver things that went “above and beyond.” In short, a “dream” project team.

United Overseas Bank (UOB)
Vice President, Transaction Banking

Mr. Alex Chan
The team has demonstrated professionalism, enthusiasm and passion to the highest level throughout the project in order to optimise project deliverables. The students have shown a good understanding of technical knowledge coupled with practical considerations and suggestions. Their strong team spirit has enabled them to overcome challenges and achieve high quality outcomes.
Hilti (Asia) Ltd.
Head of Engineering of Hilti North Asia

Mr. Akash Chauhan
Very good ideation, structure thinking and command on the project content. The team had exceptional ability to grasp new and complex topics throughout the project, and was able to give convincing counter point of views to answer challenging questions in the final presentation.

ZA International
Head of Strategic Partnership

Mr. Ken Lo
The project team has done a very good job throughout the project period. The feedback provided has been addressed with in-depth research and the students came up with very well-thought-out recommendations. What we would like to highlight is the team’s professionalism and enthusiasm—they have been very proactive in their communication and despite the fact that none of them are local students, they have done an extraordinary job in providing insights into the local market. We are confident that they will be outstanding consultants with client relationship management being one of their core expertise.

Hyundai Hong Kong
Managing Director

Mr. Kevin Lau
The whole research was well structured which could effectively respond to our business requirement. Comprehensive analysis was conducted and the competitor sales service comparison was especially well done which provided us with insightful findings. Professional and dedicated attitude was displayed throughout the project.
The HKUST MIMT program helps prepare students to be ready to start or to advance their career. The HKUST Business School’s MSc Career & Professional Development team provides guidance and service for all full-time MSc students, which includes:

- Identifying student’s unique career-related interests, values and capabilities;
- Enhancing job searching skills, preparing for workplace requirements and career management strategies;
- Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations.

One-on-one career coaching, as well as career-related training / workshops will be provided to students when they join HKUST.

The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

In addition, overseas tours may be arranged for students from time to time. The tours will help students better understand the industry landscape, develop applied skills in industry and company analysis, and network with industry practitioners outside of Hong Kong.
A CLASS OF GLOBAL TALENT

Students of the HKUST MIMT program are equipped to become potential candidates for leadership positions in international management. The specialized subject knowledge learnt in class as well as the practical experience from business projects and international internships are excellent preparation for a global career in any industry and job function upon graduation.

MIMT (with CEMS Qualification)

The CEMS network provides services to facilitate students’ entry into the world of work and the career to which they are best suited, and helps companies find the right profiles for recruitment. These services include CEMS Career Forum, CEMS Job Market and CEMS Student CV Database. Moreover, CEMS students also benefit from free access to online career development platforms offering useful tips and information that help them best prepare for the early stages of their career.

Our graduates will have a similar profile and career track as the alumni of the CEMS MIM program who have gone on to work in a variety of industries, including management consulting, consumer goods, energy, investment banking, high-technology and commercial banking, telecommunications, media / information, etc. Their functions / departments also span across finance, marketing, general management, production / operations, sales / export, and audit / management control.
This global friendship and network shall remain my lifelong asset no matter where I am.

The exchange at Aalto University in Finland was a mind-blowing experience for me both in terms of academic exposure as well as personal development. I had the chance to visit a number of world-renowned consulting companies and learned about the beauty of consulting industry through interactive stimulation exercise and thought-provoking sharing from the practitioners. Through the events organized by the CEMS club, I also gained a better understanding about Finnish culture - I have tried the traditional sauna and even jumped into the frozen lake, which is indeed a big personal breakthrough for me! I have also made friends with other CEMS classmates coming from different parts of the world, this global friendship and network shall remain my lifelong asset no matter where I am!

I had the chance working with leading companies like Daimler and Facebook on business strategy projects.

The exchange experience at St. Gallen University, one of the most well-known business schools in Europe, not only provided me with practical knowledge, but also a global peer network and useful hands-on business experience. At St. Gallen University, I had the chance working with leading companies like Daimler and Facebook on business strategy projects, from which I learned valuable project management skills which will help me manage similar business projects in the future.

Classes at St. Gallen are thought-provoking and closely related to real business world. Classmates are all very intelligent, coming from diverse backgrounds and cultures. I would strongly recommend students joining the weekly CEMS club events ranging from International Brunch, Corporate Partner Round Table, to Farewell Weekends, through which you can establish friendship and strengthen bonding with other overseas CEMS friends.
JENNY GAO

Exchange School:
UCD Michael Smurfit Graduate Business School, Ireland

RACHEL TIAN

Exchange School:
Corvinus University of Budapest, Hungary

I have acquired new skills, expanded my network and tried out new challenges here.

During my exchange period at UCD Michael Smurfit Graduate Business School in Ireland, I was fortunate to have a chance to work on a business project at Oracle EMEA Center. As Oracle is transforming its business model from direct sales to subscription sales, we helped them analyze the market of subscription sales model both inside and outside the IT industry. Based on our research findings, we proposed an integrated platform to help them manage business relationship and we are glad that the project received good recognition from Oracle.

Besides, I also participated in events like Smurfit Ball, St. Patrick Day, Alumni Party, Hiking at Wicklow Mountain and Graduation Trip. Ireland is an amazing country with beautiful landscape and lovely people. I have acquired new skills, expanded my network and tried out new challenges here. I am really grateful for having such exchange experience.

We also learned how to become professional business consultants, preparing us for future challenges ahead.

My exchange life at Corvinus University of Budapest (CUB) is valuable and unforgettable. It first started with a sightseeing tour and different social networking sessions, through which I got to know my fellow classmates and shared many memorable episodes together. Then we kick-started our block seminar in Visegrad, one of the most beautiful towns in Hungary. We had an enjoyable discussion on digital business transformation with other students coming from diverse backgrounds, coming up with many creative and brilliant ideas.

There were also some other amazing opportunities for you to sharpen your professional edge here at CUB. I was chosen by Bain & Company to participate in the workshop “The Beauty of Due Diligence” in Munich, and gained valuable insider insights into the topic Private Equity. In the CEMS Pro Bono Consulting Project, under the guidance of university professors and professional consultants from Deloitte, our team helped a local NGO “Neurodiversitas Foundation” establish a sustainable business model, through which we also learned how to become professional business consultants, preparing us for future challenges ahead.
Are you ready to start your world-class MSc learning experience at HKUST? Grasp this valuable opportunity to join the HKUST MIMT program and gain extensive international exposure and global career development. We are looking for global talent who are highly dynamic and who strive for continuous pursuit of success.

The total program fee for the 2024-25 intake is HK$390,000. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities. Traveling and living expenses in Hong Kong are not included in the program fee.

The MIMT (CEMS Track) students who go on the one term exchange will continue to pay HKUST program fees for the credits they earn at exchange schools. Traveling and living expenses vary according to the location of the exchange schools and these are not included in the program fee.

We invite applications from September 2023 onwards for the 2024-25 intake. Admissions operate on a rolling basis. We recommend international applicants to apply as early as possible to allow sufficient time for student visas, personal preparations and arrival in Hong Kong.

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<th>PHASE</th>
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https://www.ab.ust.hk/applyPG
ADMISSION REQUIREMENTS

Applicants for admission to the HKUST MIMT program are required to meet the following requirements:

**Degree Requirement**
- Possess a satisfactory Bachelor’s degree

**English Proficiency**
- Achieve a satisfactory TOEFL / IELTS score for those whose first language is not English and whose degree or equivalent qualification was awarded by an institution where the medium of instruction was not English

**GMAT/ GRE**
- Optional

**Additional Requirements**
- Possess at least two languages including English
- Less than 2 years of full-time post qualification work experience

APPLICATION MATERIALS

- Completed online application form
- Mandatory supplementary form
- A personal statement
- CV / resume with photo
- Transcript and degree certificate of undergraduate studies
- Documentary proof of other professional qualifications (if applicable)
- Official TOEFL / IELTS score report (if applicable)
- Two academic referees
- Official GMAT / GRE score report*
- Language certification for your second/third foreign language proof (if applicable)
- Application fee

*Required Document for HKUST MIMT (CEMS Track)

Applicant profiles are reviewed upon full completion of online applications and full payment of the application fee. Only shortlisted applicants will be invited for an interview.

Optional Compulsory GMAT/ GRE report with satisfactory score
Global Intelligence Visionary Management
Master of Science in International Management

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