Master of Science in International Management

GLOBAL INTELLIGENCE VISIONARY MANAGEMENT
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Established in 1991, the HKUST Business School has risen to international prominence in a remarkably short period of time, achieving widespread global recognition and a variety of prestigious academic rankings. Always striving for excellence, our strengths lie in our full range of program offerings, the high-quality research conducted by our world-class faculty, and our diverse and high-caliber students.

The HKUST Business School is proud to be at the forefront of educational development and innovation in business thinking. We were the first business school in the region to receive accreditation from both the US-based Association to Advance Collegiate Schools of Business (AACSB International) and the European Quality Improvement System (EQUIS), two of the world’s leading assessment bodies.

Our unique Asian and global perspectives are made possible by our 140-strong international faculty. These leading thinkers from diverse national, cultural, and ethnic backgrounds come together to provide our students with a consistently engaging and highly stimulating environment for learning and research. Our graduates strive to exert a positive impact on both the business world and wider society.
CEMS is the global alliance in management education consisting of leading business schools and multinational companies around the world. Founded in 1988 in Europe, the network has grown steadily to the Americas and Asia, largely due to the success and popularity of the prestigious supranational CEMS Master's in International Management program (CEMS MIM).

CEMS is the global leader in the pre-experience Master’s market and the CEMS MIM is acknowledged as the best passport for an international career. This program is exclusively open to Master’s students of CEMS member schools, who meet very strict selection criteria and will receive the CEMS qualification in conjunction with their home degrees.

This global network is unequalled in terms of the reputation of its worldwide members: 34 world-class academic institutions collaborate with over 70 companies and 8 non-profit organizations to offer international, postgraduate students a unique blend of high quality education and multi-country experience. Academic membership to the CEMS network is by invitation only and the selected institutions are among the best in their regions.

CEMS corporate partners represent a highly diverse network in terms of sector of activity, company culture, size and reasons for being part of the CEMS alliance. However, they all recognize the important competitive advantage of a privileged access to a pool of internationally-minded top business students.

The partnership structure enables corporate partners to contribute actively on a variety of fronts within the network: from contributing to the strategic orientation and management of the network and CEMS MIM curriculum delivery, through to recruiting CEMS students, graduates or alumni to their organizations. CEMS corporate partnership is perceived as a long-term commitment bringing benefits to the whole CEMS alliance.
The HKUST Master of Science in International Management Program, HKUST MIMT, is offered by the HKUST Business School in collaboration with CEMS. HKUST Business School’s membership in CEMS enables it to leverage CEMS’ extensive network of academic members, corporate and social partners, students and alumni, etc. across the world.

The HKUST MIMT program is a one-year full-time pre-experience postgraduate degree program. It is tailor-made for fresh graduates or those with no more than two years of work experience who possess multi-cultural aptitudes and aim to take up international leadership positions in their careers.

The one-year HKUST MIMT program offers students a fast-track advantage so they can reap the latest academic knowledge required for career development and obtain practical experience in the business world and international and cultural exposure outside the region in the shortest time.

The program commences with a Foundation Summer Term, followed by Term 1 (Fall), Term 2 (Spring), and Summer Internship after Term 2. The Foundation Summer Term is offered to HKUST home students only. Students are guaranteed an opportunity to go on exchange to a CEMS member school in either Term 1 or Term 2, while there will be exchange-in students from other CEMS member schools reciprocally.

The HKUST MIMT program builds a strong foundation for management success and creates a unique learning experience for each of our students through rigorous study and an emphasis on creativity, analytical thinking, teamwork and actual practice.

The curriculum is carefully-designed to combine academic theory with business practice and international exposure. It consists of foundation courses, a block seminar, a seminar on Global Citizenship, required courses on Strategy and Global Leadership, a business project, skill seminars, international exchange at other CEMS member schools for one term and an international internship outside the students’ home country or home school.

One of the distinguishing features of our courses is the emphasis on developing Asia and China business expertise. A good number of our courses have Asian content to equip students with a better understanding of the Asian business environment.

**FAST-TRACK ADVANTAGE**

**CAREFULLY-DESIGNED CURRICULUM WITH ASIA FOCUS**

**SAMPLE PROGRAM SCHEDULE**

### FOUNDATION COURSES
- Managerial Decision Making
- Market Research for Business Applications

### REQUIRED COURSES
- Doing Business in Asia
- Managing Global Complexity
- Global Citizenship
- Strategic Management in Asia
- Understanding Consumers: A Strategic Approach

### ELECTIVE COURSES*
- Achieving High Performance in Teams
- Climate Change in Asia Pacific
- Deal Making across Asia and China
- Effective Negotiations
- Operations Management
- Project Management

**INTRODUCTORY LANGUAGE COURSE**

**SKILL SEMINARS**

**BUSINESS PROJECT**

**INTERNATIONAL EXCHANGE**

**INTERNATIONAL INTERNSHIP**
ACADEMIC EXCHANGE WITH CROSS-CULTURAL EXPERIENCE

Students are guaranteed to go on exchange to a CEMS member school abroad in either Term 1 or Term 2. “Abroad” is defined as outside the Students’ home schools where their bachelor’s degree was delivered or their home countries. Students can choose from CEMS’ network of elite member schools in Europe, the Americas, Africa and Asia.

PRACTICAL INTERNSHIP INTEGRATING THEORY AND PRACTICE

Students are required to work on a consecutive period of at least 8 weeks in one company outside their home schools or home countries in order to fulfill their international internship requirement after Term 2 (during summer).

ENHANCED LANGUAGE CAPABILITY

All students must have three languages, which include English and a second and a third language when graduated. The second and the third language can be any language. Only one of these 3 languages can be the student’s mother tongue.

Students entering the program with two languages must study an equivalent of at least one term of introductory courses of a third language at HKUST and complete it successfully before graduation.

DUAL QUALIFICATIONS AND WORLDWIDE NETWORK

Upon successful completion of the program, students will receive two qualifications: the “Master of Science in International Management” degree from HKUST and the “CEMS Master’s in International Management” recognition qualification from CEMS.

Graduates can join the HKUST Congregation as well as the CEMS Annual Graduation Ceremony upon graduation, and become alumni of both worldwide networks.

DOUBLE DEGREE OPTION

Combining two master’s degrees from two leading business schools in two countries, the M2M Program aims to offer high-achieving students the opportunity to gain a solid business education and a global perspective concurrently. M2M students benefit from the career resources, networks, and distinctive strengths of two leading business schools, allowing them to enter the job market with key advantages over their peers.

HKUST - YALE/ - FGV EAESP DOUBLE DEGREE OPTION

Under a double degree partnership established by the HKUST Business School, the School of Management of Yale University (SOM) and the FGV Sao Paulo School of Business Administration (EAESP), the HKUST MIMT program can be combined with the Yale SOM Master of Management Studies in Global Business and Society (Yale MMS) or the FGV EAESP Master in International Management (FGV MPGI).

Students can opt for the HKUST-Yale or -FGV EAESP double degree option at the time of HKUST MIMT admissions.

Program Curriculum for HKUST – YALE / – FGV EAESP Year 1

<table>
<thead>
<tr>
<th>FOUNDATION COURSES</th>
<th>REQUIRED COURSES</th>
<th>ELECTIVE COURSES</th>
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<tbody>
<tr>
<td>INTRODUCTORY LANGUAGE COURSE</td>
<td>SKILL SEMINARS</td>
<td>BUSINESS PROJECT</td>
</tr>
<tr>
<td>INTERNATIONAL EXCHANGE</td>
<td>INTERNATIONAL INTERNSHIP</td>
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HEC PARIS - HKUST DOUBLE DEGREE OPTION

The HKUST Business School and HEC Paris have established a double degree partnership for the HKUST MSc in International Management (HKUST MIMT) program and the HEC Paris Master in Management Grande Ecole Degree (HEC MiM) program. Students can opt for the double degree option at the time of applying for HEC Paris double degree program.

Interested students should apply directly with HEC Paris. Successful students being admitted to both universities will spend the first academic year in HEC Paris for the HEC MiM program and the second academic year at HKUST for the MIMT program. Students are required to settle the program fees to HEC Paris and HKUST in respective years at where they stay. Scholarships or financial aids, if any, are also independently allocated by respective schools.

Program Curriculum for HEC Paris - HKUST Year 2°

<table>
<thead>
<tr>
<th>CORE COURSES</th>
<th>REQUIRED COURSES</th>
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<tbody>
<tr>
<td>• Business Project</td>
<td>• Pre-selected courses in Strategy, Leadership and Global Citizenship \</td>
</tr>
<tr>
<td>• Doing Business in Asia</td>
<td>• Achieving High Performance in Teams \</td>
</tr>
<tr>
<td>• Managerial Decision Making</td>
<td>• Climate Change in Asia Pacific \</td>
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<td>• Market Research for Business Applications</td>
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<tr>
<td>• Understanding Consumers: A Strategic Approach</td>
<td>• Operations Management \</td>
</tr>
<tr>
<td></td>
<td>• Project Management \</td>
</tr>
<tr>
<td></td>
<td>• And many other elective courses \</td>
</tr>
</tbody>
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°Offering schedule is subject to availability

WORLD-CLASS FACULTY

HKUST Business School is home to both experienced academic scholars and bright young faculty who hold PhDs from internationally-acclaimed universities. Senior faculty members have gained extensive teaching experience at major business schools around the world while adjunct faculty are drawn from among the senior leaders of major corporations from around the world.

HKUST Business School also boasts a diversified mix of faculty from around the world. Over 89% of our faculty are from outside of Hong Kong. We have consistently been ranked highly on this score by international media.

FACULTY

We have assembled a distinguished group of academics from around the world, who are renowned for their cutting-edge research and exceptional industry experience. Their backgrounds and abilities mean they can offer students a deep and empowering understanding of international business.

FACULTY BY NATIONALITY

<table>
<thead>
<tr>
<th></th>
<th>Mainland China</th>
<th>United States</th>
<th>Hong Kong SAR</th>
<th>Canada</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>39.5%</td>
<td>13.5%</td>
<td>10.5%</td>
<td>6.6%</td>
</tr>
<tr>
<td>Others</td>
<td>4.9%</td>
<td>18.4%</td>
<td>6.6%</td>
<td>6.6%</td>
</tr>
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</table>

As of September 2020
STUDENTS & ALUMNI

Our student body comprises a rich mix of vibrant cultural and academic backgrounds. Studying with an international cohort of students, students will gain immediate insights on cultural issues in the global economy and benefit from working with close-knit cross-cultural teams to understand real-world business problems.

A CLASS OF GLOBAL TALENT

The students of the 2022-23 intake form an international cohort with a good balance of diversity. The majority of the class comes from Mainland China. About half of the class has obtained their first degrees from the United States and the United Kingdom. The rest of the class gained their first degrees from Canada, Hong Kong, China, Australia and Japan.

COUNTRY OF 1ST DEGREE INSTITUTION

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>31%</td>
</tr>
<tr>
<td>Canada</td>
<td>17%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>22%</td>
</tr>
<tr>
<td>Canada</td>
<td>3%</td>
</tr>
<tr>
<td>Hong Kong SAR</td>
<td>14%</td>
</tr>
<tr>
<td>Mainland China</td>
<td>10%</td>
</tr>
<tr>
<td>Australia</td>
<td>3%</td>
</tr>
<tr>
<td>Japan</td>
<td>3%</td>
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LIST OF EMPLOYERS

- Accenture
- Amazon
- Bloomberg
- BMW Group
- China CITIC Bank International
- Coca-Cola
- DBS
- Deloitte
- DJI
- Goldman Sachs
- Google
- Henkel
- HSBC
- Huawei
- Hugo Boss
- Jardine
- J.P Morgan
- KPMG
- Lenovo
- McKinsey & Company
- Oliver Wyman
- PwC
- Tencent
- United Overseas Bank (UOB)

JOB LOCATION

- Mainland China: 51%
- Hong Kong SAR: 26%
- Europe: 14%
- Americas: 31%
- Asia-Pacific: 4%
- Others: 3%

JOB INDUSTRY

- Finance / Insurance: 30%
- Consulting / Information Service: 13%
- IT / Technology: 21%
- Others: 13%

JOB FUNCTION

- Consultant / Specialist / Analyst: 27%
- Manager: 15%
- Account Manager / Sales / Marketing / CRM: 11%
- Others: 8%

Our alumni have secured their first jobs worldwide after completing the MIMT program. Most of the graduates are based in Mainland China and Hong Kong while there are others based in Europe, Americas and other Asian countries.

The graduates have embarked on their career journeys in finance, IT, consulting and retail & luxury etc. Their job functions also span across management, consulting, marketing, analyzing, business development and human resources, etc.

List of employers:
Being a student of the HKUST MIMT program was one of the best choices I made in my life, and it was an eye-opening and unforgettable experience. The program surprised me in many aspects such as the competitive and diverse cohort, dedicated staff, and widespread yet strong network, etc.

I really appreciated the MSc Career & Professional Development team who guided me through the job hunting process and assisted in landing my first job after graduation with Bain & Company.

I believe that the courses I studied and the people I met during the HKUST MIMT program have equipped me thoroughly to face the challenges in my work environment. The curriculum of the course is designed to tackle the business complexities that exist and will exist in the coming years. The professors have always inspired us to be forward looking and exposed us to real world cases that make learning more efficient and applicable. My time in Beijing during my international exchange provided me with insights into the Chinese working culture through the business project. These are the experiences and learnings I carry with me when addressing business issues that today’s companies are facing. Above all, I am grateful to the HKUST MIMT program for linking me to a network of bright and open-minded individuals that support me throughout my journey.

I really appreciate the one year in the HKUST MIMT program, which provided me with both knowledge and practical experience and made me better prepared for the job market. I improved my communication and presentation skills a lot through various of group work, making me more confident in the workplace. In addition, the data analysis methods I learnt from CEMS business project are also helpful for me to manage the projects I have in my current job.

I still remember my experience working with European teammates as a consultant, to brainstorm for novel marketing ideas and to solve practical problems in the real business world. More importantly, MIMT program and HKUST Business School offered abundant career development opportunities and alumni resources, which is one of the reasons why I can outstrip other potential applicants and get the offer of Tencent WeChat in challenging interviews. In a word, if you are outgoing and adventurous, HKUST and CEMS alliance will be the best choice for your postgraduate studies.
Mr. Alex Chan  
United Overseas Bank (UOB)  
Vice President, Transaction Banking  
The team has demonstrated professionalism, enthusiasm and passion to the highest level throughout the project in order to optimise project deliverables. The students have shown a good understanding of technical knowledge coupled with practical considerations and suggestions. Their strong team spirit has enabled them to overcome challenges and achieve high quality outcomes.

Mr. Kenneth Chan  
The team has done an excellence work on providing quality data, research with insights and presented in a clear and precise ways that is very relevant to our roadmap. What’s more, the team demonstrated professionalism, understanding of our needs and a memorable experience throughout.

Mr. Kevin Lau  
Hyundai Hong Kong  
Managing Director  
The whole research was well structured which could effectively respond to our business requirement. Comprehensive analysis was conducted and the competitor sales service comparison was especially well done which provided us with insightful findings. Professional and dedicated attitude was displayed throughout the project.

Ms. Pamela Mar  
Fung Group  
Director-Sustainability & Executive Vice President-Supply Chain Futures  
The students were able to translate our broad objective into something concrete and with great success potential, without step-by-step guidance from us. They went above and beyond our expectations by producing a great video and a handbook, both of which showed careful thought, planning, and creativity. From the beginning to the end of the project, the team showed increasing amounts of independence, initiative, and creativity to deliver things that went “above and beyond.” In short, a “dream” project team.

Mr. Ken Lo  
ZA International  
Managing Director  
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CAREERS & ENRICHMENT

The HKUST MIMT program helps prepare students to be ready to start or to advance their career. The HKUST Business School’s MSc Career & Professional Development team provides guidance and service for all full-time MSc students, which includes:

- Identifying the student’s unique career-related interests, values and capabilities;
- Enhancing job searching skills, preparing for workplace requirements and career management strategies;
- Accessing opportunities for internships and full-time employment with a diverse group of recruiting firms and organizations.

One-on-one career coaching, as well as career-related training / workshops will be provided to students when they join HKUST.

The MSc Programs Office will also arrange various enrichment activities and luncheon talks for students. These will be a platform for networking with industry practitioners and senior management from industry in Hong Kong and Mainland China.

In addition, overseas tours may be arranged for students from time to time. The tours will help students better understand the industry landscape, develop applied skills in industry and company analysis, and network with industry practitioners outside of Hong Kong.

GLOBAL CAREER OPPORTUNITIES

Students of the HKUST MIMT program are equipped to become potential candidates for leadership positions in international management. The specialized subject knowledge learnt in class as well as the practical experience from business projects and international internships are excellent preparation for a global career in any industry and job function upon graduation.

The CEMS network provides services to facilitate students’ entry into the world of work and the career to which they are best suited, and helps companies find the right profiles for recruitment. These services include CEMS Career Forum, CEMS Virtual Career Fair, CEMS Job Market and CEMS Student CV Database. Moreover, CEMS students also benefit from free access to online career development platforms offering useful tips and information that help them best prepare for the early stages of their career.

Students of the HKUST MIMT program will have a similar profile and career track as the alumni of the CEMS MIM program who have gone on to work in a variety of industries, including management consulting, consumer goods, energy, investment banking, high-technology and commercial banking, telecommunications, media / information, etc. Their functions / departments also span across finance, marketing, general management, production / operations, sales / export, and audit / management control.
EXCHANGE STORIES

BECKY XU
Exchange School:
Aalto University School of Business, Finland

I had the chance working with leading companies like Daimler and Facebook on business strategy projects.

The exchange at Aalto University in Finland was a mind-blowing experience for me both in terms of academic exposure as well as personal development. I had the chance to visit a number of world-renowned consulting companies and learned about the beauty of consulting industry through interactive stimulation exercise and thought-provoking sharing from the practitioners. Through the events organized by the CEMS club, I also gained a better understanding about Finnish culture - I have tried the traditional sauna and even jumped into the frozen lake, which is indeed a big personal breakthrough for me! I have also made friends with other CEMS classmates coming from different parts of the world, this global friendship and network shall remain my lifelong asset no matter where I am!

JENNY GAO
Exchange School:
UCD Michael Smurfit Graduate Business School, Ireland

We also learned how to become professional business consultants, preparing us for future challenges ahead.

During my exchange period at UCD Michael Smurfit Graduate Business School in Ireland, I was fortunate to have a chance to work on a business project at Oracle EMEA Center. As Oracle is transforming its business model from direct sales to subscription sales, we helped them analyze the market of subscription sales model both inside and outside the IT industry. Based on our research findings, we proposed an integrated platform to help them manage business relationship and we are glad that the project received good recognition from Oracle.

Besides, I also participated in events like Smurfit Ball, St. Patrick Day, Alumni Party, Hiking at Wicklow Mountain and Graduation Trip. Ireland is an amazing country with beautiful landscape and lovely people. I have acquired new skills, expanded my network and tried out new challenges here. I am really grateful for having such exchange experience.

KATHY SUN
Exchange School:
University of St. Gallen, Switzerland

This global friendship and network shall remain my lifelong asset no matter where I am.

The exchange experience at St. Gallen University, one of the most well-known business schools in Europe, not only provided me with practical knowledge, but also a global peer network and useful hands-on business experience. At St. Gallen University, I had the chance to work with leading companies like Daimler and Facebook on business strategy projects, from which I learned valuable project management skills which will help me manage similar business projects in the future.

Classes at St. Gallen are thought-provoking and closely related to real business world. Classmates are all very intelligent, coming from diverse backgrounds and cultures. I would strongly recommend students joining the weekly CEMS club events ranging from International Brunch, Corporate Partner Round Table, to Farewell Weekends, through which you can establish friendship and strengthen bonding with other overseas CEMS friends.

RACHEL TIAN
Exchange School:
Corvinus University of Budapest, Hungary

I have acquired new skills, expanded my network and tried out new challenges here.

My exchange life at Corvinus University of Budapest (CUB) is valuable and unforgettable. It first started with a sightseeing tour and different social networking sessions, through which I got to know my fellow classmates and shared many memorable episodes together. Then we kick-started our block seminar in Visegrad, one of the most beautiful towns in Hungary. We had an enjoyable discussion on digital business transformation with other students coming from diverse backgrounds, coming up with many creative and brilliant ideas.

There were also some other amazing opportunities for you to sharpen your professional edge here at CUB. I was chosen by Bain & Company to participate in the workshop “The Beauty of Due Diligence” in Munich, and gained valuable insider insights into the topic Private Equity. In the CEMS Pro Bono Consulting Project, under the guidance of university professors and professional consultants from Deloitte, our team helped a local NGO “Neurodiversitas Foundation” establish a sustainable business model, through which we also learned how to become professional business consultants, preparing us for future challenges ahead.
Are you ready to start your world-class MSc learning experience at HKUST? Grasp this valuable opportunity to join the HKUST MIMT program for extensive international exposure and global career development. We are looking for global talents who are highly dynamic and strive for continuous pursuit of success.

ADMISSIONS

ADMISSION REQUIREMENTS
Applicants for admission to the HKUST MIMT program are required to meet the following requirements:

• Possess a bachelor’s degree in business or a related field or the equivalent from a recognized university or approved institution with satisfactory academic results

• Achieve a satisfactory TOEFL / IELTS score for those whose first language is not English and whose degree or equivalent qualification* was awarded by an institution where the medium of instruction was not English
  
  *Qualification with duration equivalent to a full-time bachelor’s degree (i.e. at least 3 years)

• Achieve a satisfactory GMAT / GRE score

• Possess at least two languages including English

• Possess multi-cultural aptitudes and an appetite for an international career

• Have no more than two years of full-time post-qualification work experience

PROGRAM FEE & EXPENSES
The total program fee for the 2023-24 intake is HK$363,500. The program fee covers tuition, textbooks and course materials for some of the required courses, and some enrichment activities. Traveling and living expenses in Hong Kong are not included in the program fee.

Students who go on the one-term exchange will continue to pay HKUST program fees for the credits they earn at exchange schools. Traveling and living expenses vary according to the locations of exchange schools and are not included in the program fee.

APPLICATION DEADLINES
We invite applications from September 2022 onwards for the 2023-24 intake. Admissions operate on a rolling basis. We recommend international applicants to apply as early as possible to allow sufficient time for student visas, personal preparations and arrival in Hong Kong.

Application deadlines for the 2023-24 intake are as follows:

<table>
<thead>
<tr>
<th>PHASE</th>
<th>APPLICATION DEADLINE</th>
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<tbody>
<tr>
<td>I</td>
<td>16 October 2022</td>
</tr>
<tr>
<td>II</td>
<td>4 December 2022</td>
</tr>
<tr>
<td>III</td>
<td>15 January 2023</td>
</tr>
<tr>
<td>IV</td>
<td>5 March 2023</td>
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</table>

APPLICATION MATERIALS
Your application should include the following materials:

• Completed online application form, including a personal statement

• CV / resume with photo

• Transcript and degree certificate of undergraduate studies

• Documentary proof of other professional qualifications (if applicable)

• Official GMAT / GRE score report

• Official TOEFL / IELTS score report (if applicable)

• Two academic referees

• Language certification for your second / third foreign language

• Application fee

Applicant profiles are reviewed upon full completion of online applications and full payment of the application fee. Only shortlisted applicants will be invited for an interview.
Global Intelligence Visionary Management
Master of Science in International Management

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Website: https://mimt.hkust.edu.hk/